



Colorado Initiatives to Support More Time Outside

Colorado the Beautiful

Introduced by Gov. Hickenlooper in 2015, Colorado the Beautiful was created to grow and enhance outdoor recreation in Colorado. The goal is to have every Coloradan within 10 minutes of a vibrant green space. This initiative is spearheaded by the Department of Natural Resources



Outdoor Recreation Industry Office (OREC)

Created in 2015 as only the second such office in the nation, the OREC office's mission is to encourage:

- Economic Development
- Conservation & Stewardship
- Education & Workforce Development
- Health & Wellness



OutdoorRx Colorado

The OutdoorRx Collaborative aims to collaborate across sectors and improve public health through nature-based recreation. They aim to do this through both individual and organizational strategies to help communities create a cost-effective approach to health care.

